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OnState Names Bill Loconzolo as Vice President of Engineering *Former CTO of Performix also led software development at Nokia, TeleGea and Dataware*

Lincoln, Mass. — October 29, 2007— OnState Communications, innovating new-generation call center solutions, today announced the appointment of William J. Loconzolo as vice president of engineering. Previously chief technology officer at Performix Technologies, Loconzolo is a software development veteran who has brought to market leading technologies from Nokia, TeleGea and Dataware Technologies.

“We are delighted to have Bill on board,” noted Pat Kelly, CEO and cofounder of OnState. “He has an impeccable resume of team building experience combined with deep domain expertise, which translates into the unique ability to bridge emerging market needs with software engineering to create robust and useful communications products,” continued Kelly. “Bill will be instrumental in helping us drive increased customer adoption of OnState’s call center and customer management solutions.”

About Bill Loconzolo

With over 15 years of successful software engineering experience spanning innovative start-ups and established industry leaders, Loconzolo brings a wealth of expertise to his position as vice president of engineering at OnState Communications. Formerly CTO at Performix Technologies, a provider of employee performance management solutions (acquired by NICE Systems), Loconzolo designed the product and developed the team responsible for Performix 4, which was awarded TMC’s 2006 Product of the Year Award. Prior to Performix, Loconzolo was a senior architect at Nokia where, among his many accomplishments, he led the team that designed and implemented Nokia’s Multimedia Messaging Service (MMS) server-side software platform – a \$48 million product line used by many of the world’s largest communications providers. As vice president of engineering at TeleGea, Loconzolo developed the engineering department that created an enterprise software platform for telco carriers, which enabled self-help, business process automation, and integrated back-office functionality. In the 1990s, he was director of software engineering at Dataware Technologies where he managed the development of the company’s knowledge management product line. Loconzolo earned his BS in electrical engineering from Northeastern University, is a frequent speaker at industry events, and has published several software architecture

papers. Currently he holds a US patent on image processing and has US patents pending in the areas of VoIP services and data mart transformations.

About OnState™ Communications

OnState was created to give SMEs and large enterprises a simple, low-cost, and scalable call center and customer contact management solution. The company was founded by call center pioneers who launched GeoTel Communications (acquired by Cisco Systems), and have been at the forefront of technologies spanning Automatic Call Distributors (ACD), Intelligent Call Routing, Network Call Routing, Computer Telephony Integration (CTI), Voice Response Units (VRU), and Agent Performance Management. OnState CallCenter for Skype, a Skype for Business Extra, is the company's flagship product. It integrates advanced call center tools into a single, partner-enabled and Web-embedded application creating new-generation call centers that are cost-effective and value-driven for all business users. For more information -- email: sales@on-state.com; Skype: onstate.sales; call: 617-934-0381; visit www.on-state.com.

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